

CURRENTLY BASED IN ROTTERDAM, WILLING TO RELOCATE

ROCÍO MONTES SUÁREZ

ROCIOMONTESSUAREZ.COM

- MULTIDISCIPLINARY DESIGNER -

| **ATTENTION TO DETAIL** | **TEAMWORK** | **EFFORT** | **CONSTANT LEARNING** | **AMBITION** | **FASHION DESIGN** | **GOALS** | **ANALYSIS** | **CREATIVITY** | **STRATEGY** | **PROBLEM SOLVING** | **PROACTIVE** | **FOCUS** | **RESPONSABILITY** | **GRAPHIC DESIGN** | **RESEARCH** | **DEVELOPMENT** | **COMMUNICATION** | **LEADERSHIP** | **MANAGEMENT** | **ART DIRECTION** | **CUSTOMER CARE** | **VISUAL DESIGN** | **THINKER** |

LANGUAGES

ENGLISH - B2

SPANISH - NATIVE

WORK EXPERIENCE

2024 - PRESENT // **Ladieswear Visual Commercial & Stores Opening Support** at **ZARA** - Rotterdam

2023 - 2024 // **Visual Merchandiser** at **ZARA** - Dublin

2023 - PRESENT // **Multidisciplinary Designer** at **ROCIOMONTESSUAREZ.COM** - Remote

2021 -2023 // **Creative Graphic & Web Designer, Communication** at **T2k** by **THINKTANK2000** - Madrid

2020 - 2021 // **Junior Graphic Designer & Junior Art Director** at **QUADROSPHERA** - Madrid

2018 - 2021 // **Assistant Manager & Visual Merchandising Talent** at **THE KOOPLES** - Madrid

2018 - 2019 // **Fashion Communication** at **LOS PECOS MUTANTES** - Madrid

2012 - 2019 // **Graphic Designer & Ilustrator** at **MAMÁ FRAMBOISE** - Madrid

2016 - 2018 // **Sales Assistant & Visual Merchandising** at **ZARA KIDS** - Madrid

2016 // **Sales Assistant** at **TOPSHOP** - Madrid

2013 // **Assistant Fashion Designer & Patternmaker** at **HERIDADEGATO** - Madrid

2013 // **[PRIZE] Sustainable Project - Prototype exhibition** at **GREEN FASHION SHOWROOM** - Berlin

2012 - 2015 // **Backstage and Catwalk Assistant** at **MERCEDES-BENZ FASHION WEEK** - Madrid

PROGRAMS

ILLUSTRATOR - 5/5

PHOTOSHOP - 4/5

INDESIGN - 4/5

PREMIERE - 4/5

AFTER EFFECTS - 3/5

ADOBE XD // FIGMA - 3/5

WORDPRESS // WIX - 4/5

PROCREATE - 4/5

EDUCATION

2024 - PRESENT // **Professional Certificate: Project Management** by **Google** at **COURSERA** - Remote

2019 // **MA - Master's degree in GRAPHIC DESIGN** (Art direction specialization) at **TRAZOS** - Madrid

2016 - 2017 // **MA - Master's degree in ADVERTISING CREATIVITY** at **AULA CREATIVA** - Madrid

2016 // **Haute Couture Summer BootCamp** with **Catherine Bello** (haute couture, moulage, pattern designing and dressmaking) - Madrid

2011 - 2015 // **BA - Bachelor's degree in FASHION DESIGN** (Haute Couture specialization) at **IED University** - Instituto Europeo di Design - Madrid

2007 - 2013 // **Spanish Dance & Flamenco** at **DanzAsturias & Centro de Danza Maria Rosa** - Madrid

2011 // **Grade 6 Ballet RAD** at **DanzAsturias**

2009 - 2011 // **A LEVELS - Art Subjects** at **IES Cuenca del Nalón** - Asturias

DOMESTIKA COURSES

Animation with mixed techniques in Procreate by Caroline Kjellberg

UX fundamental principles by Strike Heredia

Inbound Marketing basic concepts by Lucas García

Communication strategy for social networks by Núria Mañé

Development of a digital media plan by Foncho Ramírez-Corzo

Branded content & Content Curation by Carla González & Eva Morell

Instagram brand strategy by Julieta Tello

Instagram strategies for brand development by Dot Lung

Community management introduction by Ana Marin

Creativity for big brands by Juan Carlos Fernández Espinosa

Visual perception laws by Pepe Gimeno