

CURRENTLY BASED IN DUBLIN, WILLING TO RELOCATE

ROCÍO MONTES SUÁREZ

- MULTIDISCIPLINARY DESIGNER -

**ATTENTION TO DETAIL | TEAMWORK | EFFORT |
 CONSTANT LEARNING | AMBITION | FASHION DESIGN |
 GOALS | ANALYSIS | CREATIVITY | STRATEGY |
 PROBLEM SOLVING | PROACTIVE | FOCUS |
 RESPONSABILITY | GRAPHIC DESIGN | RESEARCH |
 DEVELOPMENT | COMMUNICATION | LEADERSHIP |
 MANAGEMENT | ART DIRECTION | CUSTOMER CARE |
 VISUAL DESIGN | THINKER |**

LANGUAGES

ENGLISH - B2

SPANISH - NATIVE

EXPERIENCE

2023-PRESENT // **Visual Merchandiser** at ZARA2023-PRESENT // **Multidisciplinary Designer** at ROCIOMONTESSUAREZ.COM2021-2023 // **Creative Graphic & Web Designer, Communication** at T2k by THINKTANK20002020-2021 // **Junior Graphic Designer & Junior Art Director** at QUADROSPHERA2018-2021 // **Assistant Manager & Visual Merchandising Talent** at THE KOOPLES2018-2019 // **Fashion Communication** at LOS PECOS MUTANTES2012-2019 // **Graphic Designer and Illustrator** at MAMÁ FRAMBOISE2016-2018 // **Sales Assistant & Visual Merchandising** at ZARA KIDS2016 // **Sales Assistant** at TOPSHOP2013 // **Assistant Fashion Designer & Patternmaker** at HERIDADEGATO2013 // **[PRIZE] Sustainable Project - Prototype exhibition** at GREEN FASHION SHOWROOM Berlin2012-2015 // **Backstage and Catwalk Assistant** at MERCEDES-BENZ FASHION WEEK Madrid

SKILLS

ILLUSTRATOR - 5/5

AFTER EFFECTS - 3/5

PHOTOSHOP - 4/5

ADOBE XD // FIGMA - 3/5

INDESIGN - 4/5

WORDPRESS // WIX - 4/5

PREMIERE - 4/5

PROCREATE - 4/5

EDUCATION

2019 // **MA - Master's degree in GRAPHIC DESIGN** (Art direction specialization) at Trazos2016-2017 // **MA - Master's degree in ADVERTISING CREATIVITY** at Aula Creativa2016 // **Haute Couture Summer BootCamp** with Catherine Bello (haute couture, moulage, pattern designing and dressmaking)2011-2015 // **BA - Bachelor's degree in FASHION DESIGN** (Haute Couture specialization) at IED University - Instituto Europeo di Design, Madrid2007-2013 // **SPANISH DANCE & FLAMENCO**2011 // **GRADE 6 BALLET RAD** at DanzAsturias2009-2011 // **A LEVELS - Art Subjects** at IES Cuenca del Nalón, Asturias

DOMESTIKA COURSES

Animation with mixed techniques in Procreate by Caroline Kjellberg

UX fundamental principles by Strike Heredia

Inbound Marketing basic concepts by Lucas García

Communication strategy for social networks by Núria Mañé

Development of a digital media plan by Foncho Ramírez-Corzo

Branded content & Content Curation by Carla González & Eva Morell

Instagram brand strategy by Julieta Tello

Instagram strategies for brand development by Dot Lung

Community management introduction by Ana Marin

Creativity for big brands by Juan Carlos Fernández Espinosa

Visual perception laws by Pepe Gimeno