

CURRENTLY BASED IN ROTTERDAM, WILLING TO RELOCATE

# ROCÍO MONTES SUÁREZ

[ROCIOMONTESSUAREZ.COM](http://ROCIOMONTESSUAREZ.COM)

- MULTIDISCIPLINARY DESIGNER -

| ATENTION TO DETAIL | TEAMWORK | EFFORT | CONSTANT  
LEARNING | AMBITION | FASHION DESIGN | GOALS |  
ANALYSIS | CREATIVITY | STRATEGY | PROBLEM SOLVING |  
PROACTIVE | FOCUS | RESPONSABILITY | GRAPHIC DESIGN |  
RESEARCH | DEVELOPMENT | COMMUNICATION |  
LEADERSHIP | MANAGEMENT | ART DIRECTION | CUSTOMER  
CARE | VISUAL DESIGN | THINKER |

## LANGUAGES

ENGLISH - C1

SPANISH - NATIVE

## WORK EXPERIENCE

2024 - PRESENT // **Ladieswear Visual Commercial & Stores Opening Support** at **ZARA** - Coolsingel, Rotterdam

2023 - 2024 // **Visual Merchandiser** at **ZARA** - Henry Street, Dublin

2023 - PRESENT // **Multidisciplinary Designer** at **ROCIOMONTESSUAREZ.COM** - Remote

2021 -2023 // **Creative Graphic & Web Designer, Communication** at **T2k** by **THINKTANK2000** - Madrid

2020 - 2021 // **Junior Graphic Designer & Junior Art Director** at **QUADROSPHERA** - Madrid

2018 - 2021 // **Assistant Manager & Visual Merchandising Talent** at **THE KOOPLES** - Madrid

2018 - 2019 // **Fashion Communication** at **LOS PECOS MUTANTES** - Madrid

2012 - 2019 // **Graphic Designer & Ilustrator** at **MAMÁ FRAMBOISE** - Madrid

2016 - 2018 // **Sales Assistant & Visual Merchandising** at **ZARA KIDS** - Madrid

2016 // **Sales Assistant** at **TOPSHOP** - Madrid

2013 // **Assistant Fashion Designer & Patternmaker** at **HERIDADEGATO** - Madrid

2013 // **[PRIZE] Sustainable Project - Prototype exhibition** at **GREEN FASHION SHOWROOM** - Berlin

2012 - 2015 // **Backstage and Catwalk Assistant** at **MERCEDES-BENZ FASHION WEEK** - Madrid

## PROGRAMS & APPS

**ILLUSTRATOR** - 5/5

**PHOTOSHOP** - 4/5

**INDESIGN** - 4/5

**PREMIERE** - 4/5

**AFTER EFFECTS** - 3/5

**ADOBE XD // FIGMA** - 3/5

**WORDPRESS // WIX** - 4/5

**PROCREATE** - 4/5

## EDUCATION

PRESENT // **Introduction to 3D Fashion Design with CLO** by Soledad Gallardo at **DOMESTIKA**

2019 // **MA - Master's degree in GRAPHIC DESIGN** (Art direction specialization) at **TRAZOS** - Madrid

2016 - 2017 // **MA - Master's degree in ADVERTISING CREATIVITY** at **AULA CREATIVA** - Madrid

2016 // **Haute Couture Summer BootCamp** with **Catherine Bello** (haute couture, moulage, pattern designing and dressmaking) - Madrid

2011 - 2015 // **BA - Bachelor's degree in FASHION DESIGN** (Haute Couture specialization) at **IED University** - Instituto Europeo di Design - Madrid

2007 - 2013 // **Spanish Dance & Flamenco** at **DanzAsturias & Centro de Danza Maria Rosa** - Madrid

2011 // **Grade 6 Ballet RAD** at **DanzAsturias**

2009 - 2011 // **A LEVELS - Art Subjects** at **IES Cuenca del Nalón** - Asturias

## DOMESTIKA COURSES

**Animation with mixed techniques in Procreate** by Caroline Kjellberg

**UX fundamental principles** by Strike Heredia

**Inbound Marketing basic concepts** by Lucas García

**Communication strategy for social networks** by Núria Mañé

**Development of a digital media plan** by Foncho Ramírez-Corzo

**Branded content & Content Curation** by Carla González & Eva Morell

**Instagram brand strategy** by Julieta Tello

**Instagram strategies for brand development** by Dot Lung

**Community management introduction** by Ana Marin

**Creativity for big brands** by Juan Carlos Fernández Espinosa

**Visual perception laws** by Pepe Gimeno